









Corporate Membership Menu

Wildlife Conservation Society • New York Zoos & Aquarium

2016 Season • April 2016–March 2017

| WCS LEVELS & BENEFITS <small>(page 1 of 2)</small> |  BIRD |  BEAR |  SHARK |  BISON |  TIGER |  GORILLA |  WHALE |  ELEPHANT |
|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| Investment | \$4,000 | \$8,000 | \$12,000 | \$18,000 | \$30,000 | \$35,000 | \$50,000 | \$60,000 |
| Peak-Season General Admission <small>(employee with ID + 3 guests)</small> | | | | | | | | |
| Corporate weekends Designated dates in April 2016–October 2016 <small>Park locations below</small> | | 3 | 5 | 5 | 7 | 8 | 10 | 11 |
| Bronx Zoo | | 1 | 1 | 1 | 2 | 2 | 3 | 3 |
| Central Park Zoo | | | 1 | 1 | 2 | 2 | 2 | 2 |
| New York Aquarium | | 1 | 1 | 1 | 1 | 1 | 2 | 2 |
| Prospect Park Zoo | | | 1 | 1 | 1 | 1 or 2 | 1 or 2 | 2 |
| Queens Zoo | | 1 | 1 | 1 | 1 | 1 or 2 | 1 or 2 | 2 |
| Summer Evenings July 14 and 26, 2016 at Bronx Zoo | | | | | • | • | • | • |
| Off-Peak General Admission <small>(employee with ID + 3 guests)</small> | | | | | | | | |
| Corporate weekends Designated dates in November 2016–March 2017 <small>Bronx Zoo only</small> | | 1 | 1 | 2 | 2 | 3 | 3 | 4 |
| Winter holidays December 26–31, 2016 at Bronx Zoo | | • | • | • | • | • | • | • |
| Flexible Admission <small>(open date; valid 1 year at any of 5 WCS parks)</small> | | | | | | | | |
| Tickets General Admission; single use; admits 1 employee or guest | 200 | 50 | 100 | 150 | 200 | 300 | 400 | 500 |
| Cards Total Experience; reusable pass; employee with ID + 4 guests | or 4 | | | 1 | 2 | 3 | 4 | 5 |



WCS Corporate Partnership

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MEMBER LEVELS & BENEFITS (page 2 of 2)

| | BIRD | BEAR | SHARK | BISON | TIGER | GORILLA | WHALE | ELEPHANT |
|-----------------------------------------------------------------------------------|----------------|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Investment | \$4,000 | \$8,000 | \$12,000 | \$18,000 | \$30,000 | \$35,000 | \$50,000 | \$60,000 |
| Events & Entertainment | | | | | | | | |
| Family events (each reservation for 5 people) | | | | | | | | |
| Patrons Celebrations (park locations vary; Spring and Fall) | 1 | 1 | 1 | 2 | 3 | 4 | 5 | 6 |
| Explorers' Party (Central Park Zoo; May 18, 2016) | | | | | | | | 2 |
| Adult events (each reservation for 2 people) | | | | | | | | |
| Saving the Last of the Wild (venues vary; Spring and Fall) | 1 | 1 | 1 | 1 | 2 | 3 | 4 | 5 |
| Sip for the Sea (Central Park Zoo; September 15, 2016) | | | | | | | 1 | 1 |
| Gala (Central Park Zoo; June 9, 2016) | | | | | | | | 1 |
| Volunteering | | | | | | | | |
| Flexible dates | | | | | | | | |
| Offer professional skills workshop to WCS employees | | | • | • | • | • | • | • |
| Fixed date | | | | | | | | |
| Assist beach or park clean-up (Coney Island, Brooklyn; September 2016) | | | | | • | • | • | • |
| Exclusive Discounts | | | | | | | | |
| Catering & private events (subject to availability) | | | | | | | | |
| 10% off site fee for Bronx Zoo BBQ or other daytime event (50–4000 guests) | | • | • | • | • | • | • | • |
| 10% off site fee for Central Park Zoo evening event (50–1500; April–October) | | • | • | • | • | • | • | • |
| 10% off food purchase for Bronx Zoo daytime or evening event (50–4000) | | • | • | • | • | • | • | • |
| Other | | | | | | | | |
| \$5 off Run for the Wild registration (5K run/walk event; April 30, 2016) | | • | • | • | • | • | • | • |
| 10% off retail merchandise (Bronx Zoo or NY Aquarium gift shops; in-park only) | | • | • | • | • | • | • | • |
| 20% off admission tickets (Total Experience; all parks; online only) | | | • | • | • | • | • | • |
| Dedicated web page for online ticket purchase | | | | | • | • | • | • |
| Brand Recognition | | | | | | | | |
| Print donor materials | | | | | | | | |
| WCS annual report | • | • | • | • | • | • | • | • |
| Donor report or member newsletter | | • | • | • | • | • | • | • |
| WCS.org website | | | | | | | | |
| Corporate partners web page | | | | | • | • | • | • |
| Testimonial on corporate members web page | | | | | | | • | • |
| Park signage | | | | | | | | |
| Sea Life plaque at New York Aquarium | | | | | • | • | • | • |
| Corporate partner sign at Bronx Zoo | | | | | | • | • | • |